



ANDREA PAVLOU

Digital Multimedia | Production

Contact

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 Limassol, Cyprus

Profile

Multidisciplinary creative and production professional experienced in film, design, photography, multimedia, and project coordination. Skilled in leading projects from concept to delivery, managing teams, overseeing production workflows, and creating digital assets across media and digital platforms, while blending technical production with creative direction and a hands-on approach.

Education

Filmmaking & Production
(MA Hons)

London Film Academy

3D Animation & Computer Modeling
(BA Hons)

University of Hertfordshire

Concept Art & Character Design

DIGIREAL Studios

Languages

Greek - Mother Tongue

English - Fluent

Spanish - Intermediate

Available to start upon offer.

References upon request.

Right to work in Europe & the United Kingdom (No VISA required).
VISA sponsorship may be required for the USA, Canada, Asia, or Australia.

Skills

- **Creative & Design Tools:** Adobe Creative Suite, Figma, Canva, Branding, Layout, Typography, Motion Graphics
- **Visual & Digital Media:** Photography, Videography, Lighting, Video Editing, Colour Correction, Short-form Content, Social Media Assets, Key Art, Editorial Visuals
- **Production & Project Management:** Trello, Confluence, ShotGrid, Google Suite, Microsoft Office; concept development, art direction, stakeholder coordination, creative briefs

Experience

- **Graphic Design & Digital Multimedia**
Freelance 2019 - Present
 - Manage social channels, content calendars, campaign scheduling, and client coordination across brands, artists, films, and eCommerce clients.
 - Design digital visual assets including graphics, branded templates, motion content, reels, teaser trailers, promotional visuals, and crowdfunding materials.
- **Play Producer | Production Coordinator**
PACC Shakespeare Productions 2024 - 2025
 - Managed the entire production process from pre-production to performance, overseeing budget, schedule, logistics, communication, and coordination between creative, technical, and administrative teams.
 - Oversaw creative planning to align designs with marketing strategy and timelines.
- **Digital Media Technician**
AMDOCS 2023 - 2024
 - Managed and edited digital workflows for film, TV, and music assets, ensuring quality control for releases across platforms.
 - Supported brand communications through media management, client relations, and promotional asset delivery with cross-functional teams.
- **Director | Producer | Filmmaker**
Various 2022 - Present
 - Manage and direct all stages of production, including concept, pre-production, casting, scheduling, budgeting, editing, on-set execution, creative direction, and team coordination.
 - Design and lead all promotional media, managing festival submissions, campaign scheduling, and EPK creation.
- **Technical Animator | Rigger**
SUMO Digital 2019 - 2021
 - Rigged, animated, and implemented 3D assets for AAA games, including *Hogwarts Legacy* (2023), *Forza Horizon 5* (2021), and *Sackboy: A Big Adventure* (2020).
 - Managed resources and resolved technical challenges to improve workflow efficiency across disciplines and worked under tight timelines.
- **Music Journalist | Press Content Creator**
&ASIAN, Recovery Magazine UK, HARDBEAT 2016 - Present
 - Write feature articles, album reviews, and interviews for online and print, producing accompanying multimedia content.
 - Collaborate with artists, PR teams, and publications to deliver timely, engaging content.
 - Develop content strategies tailored to music audiences and digital platforms.